

PROGRAMME OF EVENTS, CEVISAMA 2019

(*Programme as of date of this document. Check for possible alterations and for further information on the Cevisama website: www.cevisama.com)

REGULAR EVENTS

TRANS-HITOS

Cevisama's Exhibition of Architectural Ceramic
9:00 – 19:00 h. CENTRAL FORUM LOBBY AREA, LEVEL 2
Motto: "Ágora".

CEVISAMA LAB CERAMIC TILE AND BATHROOM DESIGN COMPETITIONS

9:00 – 19:00 h.
Exhibition of winning designs, located in the passageway between halls 2 and 4 on Level 2.

PROALSO TILE INSTALLERS CONGRESS

9:00 – 19:00 h. LEVEL 2 LOBBY AREA-WEST FORUM
20th edition of the Proalso Tile Installers Congress.

EXCO SEMINARS. CONSTRUCTION TECHNOLOGY EVENT. 31st EDITION.

9:00 – 19:00 h. Wednesday 30th, Thursday 31st and Friday 1st
EVENTS CENTRE. AUDITORIUM 3 A.

PROJECTS HALL.

Exhibition of tiles for the Contract sector by emblematic manufacturers.
PAVILION 6 B. ACCESS VIA NORTH FORUM.

EXHIBITIONS

MACCHINA SEMPLICE, 100 YEARS OF ARCHITECTURE AND DESIGN. The exhibition is an historical review of the developing relationship between architecture and design, taking handles as the common thread.

GUILLOCHE, BEJEWELLING THE HOME. Innovative application of guilloche technique.
Level 2, hall 6, stands A163 and A157

MONDAY 28th JANUARY

OFFICIAL OPENING

11:30 h. CENTRAL FORUM, FERIA VALENCIA.

GENERALITAT VALENCIANA SEMINAR

"Grants for renovation and refurbishment of homes and urban regeneration, available within the framework of the State Housing Plan for 2018-2021".

09:30-14:00 h. FERIA VALENCIA FUNCTION ROOM (North Forum)

"ALFA DE ORO" AWARDS CEREMONY

17:30 – 18:00 h. JOAQUÍN RODRIGO ROOM, CENTRAL FORUM (Mall level)
43^a editio of th Alfa de Oro awards ceremony.

TUESDAY 29th JANUARY

AGM, COUNCIL OF THE COLLEGE OF DECORATORS AND INTERIOR DESIGNERS

10:00 h. ALICANTE ROOM (Nort Forum)

ASCER INTERNATIONAL PRESS CONFERENCE

11:00 h. EVENTS CENTRE. Auditorium 3 A

TALK BY RAMÓN SOLER

12:00 h. CONFERENCES AREA. Hall 6 Level 2

STAND PRIZES AWARD CEREMONY AND TRIBUTE TO ARTURO CATALÁ

13:00 h. CONFERENCES AREA. Hall 6 Level 2

ARCHITECTURE AND DESIGN FORUM.

Lecture by Enrique Sobejano (Arvo Pärt Centre)

16:00 h. ROOM 1-A (EVENTS CENTRE)

ARCHITECTURE AND DESIGN FORUM

Lecture by Carme Pinós (Escola Massana. Barcelona)

17:00 h. EVENTS CENTRE. Room 1-A

ARCHITECTURE AND DESIGN FORUM

Lecture by Jacques Herzog, Tate Modern. London

18:00 h. EVENTS CENTRE. Room 1-A

WEDNESDAY 30th JANUARY

ARCHITECTURE AND DESIGN FORUM

Lecture by Josep Ricart (Cristalerías Planells. Barcelona)

11:00 h. EVENTS CENTRE. Room 1-A

NATURAL STONE INDUSTRY LECTURE

Lecture by Anil Taneja: "Creative uses for natural stone"

11:00 h. CONFERENCES AREA. Hall 6 Level 2

"CEVISAMA DISTRIBUTORS DAY"

12:00 h. Andimac conference sessions: "Challenges and threats to ceramic tile distribution"
"Renovation as the key to wellbeing"

13:30 h. 2nd Cevisama Prizes for Distribution: "Best company development" and "Best in-store display"

CONFERENCES AREA. Hall 6. Level 2.

ARCHITECTURE AND DESIGN FORUM

Lecture by Ángela García de Paredes (Biblioteca Ceuta)

12:00 h. EVENTS CENTRE. Room 1-A

ARCHITECTURE AND DESIGN FORUM

Lecture by Dominique Perrault (León Conference Centre)

13:00 h. EVENTS CENTRE. Room 1-A

ARCHITECTURE AND DESIGN FORUM- INTERIOR DESIGNER TALKS

Lecture by Isabel López: "Looking after indoor spaces"

16:30 h. CONFERENCES AREA. Hall 6 Level 2

ARCHITECTURE AND DESIGN FORUM- INTERIOR DESIGNER TALKS

Lecture by Francesc Rifé: "Francesc Rifé. Space and time"

17:30 h. CONFERENCES AREA. Hall 6 Level 2

THURSDAY 31st JANUARY

PRESENTATION OF REPORT ON TRENDS IN CERAMIC TILE

Observatory for Trends in the Home-ITC.

11:00 – 12:00 FUNCTION ROOM (North Forum)

ARCHITECTURE AND DESIGN FORUM- INTERIOR DESIGNER TALKS

Lecture by Matteo Ferrari: "Matter as words"

11:30 h. CONFERENCES AREA. Hall 6 Level 2

ARCHITECTURE AND DESIGN FORUM- INTERIOR DESIGNER TALKS

Lecture by Pepe Cortés: "Pepe Cortés, 50 years in the profession"

17:30 h. CONFERENCES AREA. Hall 6 Level 2

GALA PRIZE-GIVING EVENT FOR IVACE AWARDS FOR PROMOTING "TILE OF SPAIN"

17:30 h. EVENTS CENTRE. Room 3-A

FRIDAY 1st FEBRUARY

CONFERENCIA HOUZZ LECTURE

Presentation by Elvira de Miguel

11:00 h. CONFERENCES AREA. Hall 6 Level 2

ENTREGA DE PREMIOS CEVISAMALab PRIZES AWARD CEREMONY

13:00 h. In Trans-hitos (Central lobby area)

EXHIBITOR EVENTS

BATHCO. Introducing luminescent washbasins and murals.

12:00 h. Wednesday 30th January. Level 2, hall 2, stand B41.

PROFILTEK. Meeting with Félix Lafuente and stand novelties.

13:00 h. Monday 28th January. Level 3, hall 4, stand B53.

HATRIA ESPAÑA. Joaquín Torres presentation.

12:30 h. Tuesday 29th. Level 2, hall 6, stand C147

PAMESA.

12:15 h. Tuesday 29th Designer **Ágatha Ruiz de la Prada** visits Pamesa's stand.

13:00 h. Wednesday 30th **Villarreal C.F.**

Level 3 hall 1, stand B42

NUOVVO. Presentación equipo ciclista profesional

17:00 h. Wednesday 30th

Level 3, hall 4, stand D42

GALA. Novelties presentation

11:30 h y 13:00 h. Tuesday 29th Level 2, hall 4, stand B29