

# THE NEW ARCHITECTONICS

**CEVISAMA**  
International Ceramics & Bathroom Experience

CVSH 24

**40**  
ANNIVERSARY

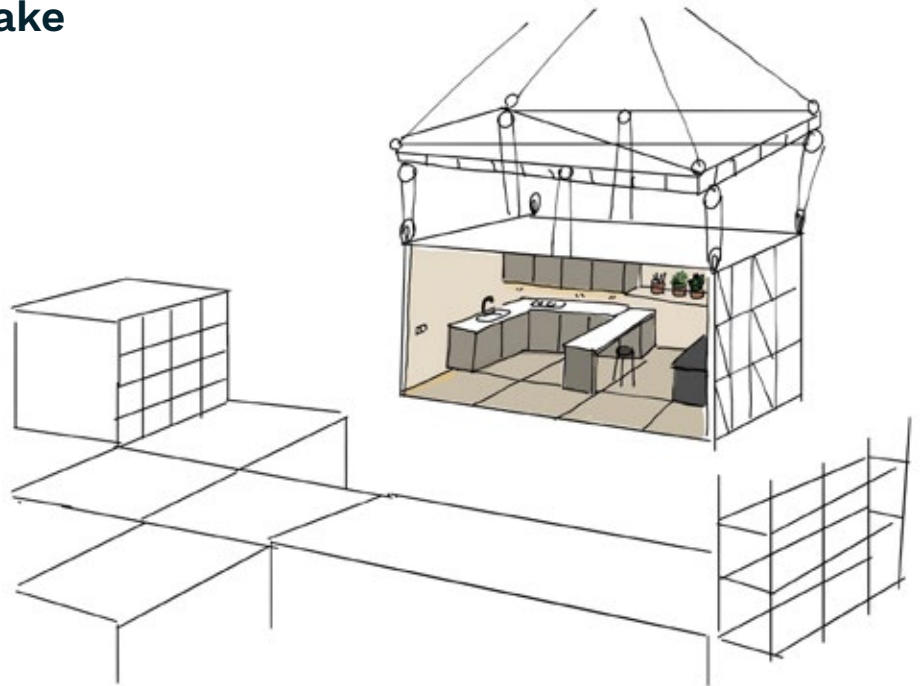
*Reinventing* building  
processes in architecture

*New horizons* are opened up  
in which innovation will make  
construction possible:

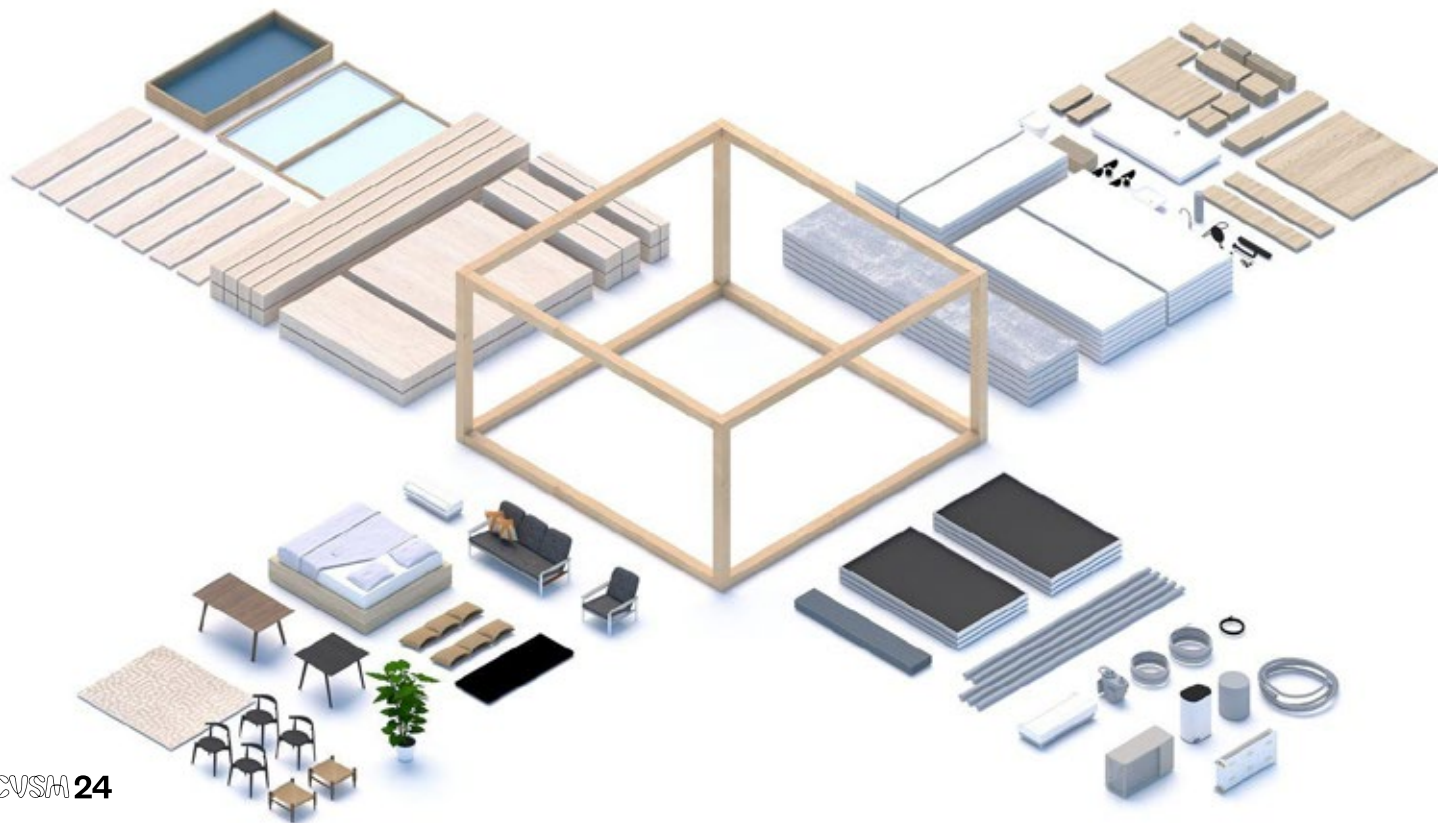
+ Sustainable

- Execution time

+ Quality control



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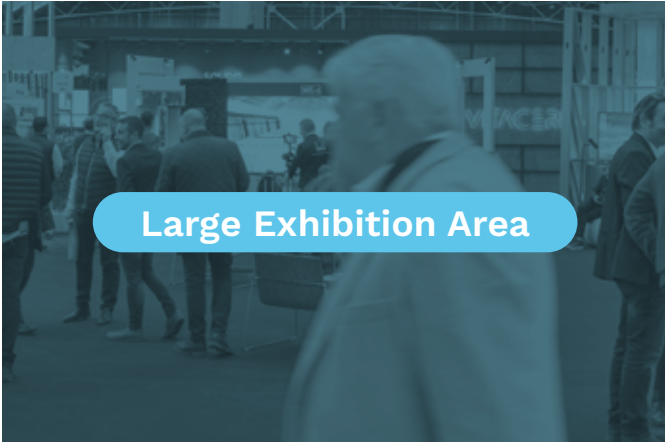
*Innovation* as a tool for continuous improvement, greater efficiency, sustainability and adaptability to *new market needs*.

# THE NEW ARCHITECTONICS



*Modularisation as a versatile and  
universal* **production process.**

# THE NEW ARCHITECTONICS



Large Exhibition Area



Powerful Discussion Forum



arquitectura

### fachada GRC

Producto industrializado con su propio sistema de montaje

- Diseño / Personalización
- Repetición
- Imagen



*Bio-construction,  
industrialisation, new materials  
or circular economy, to be  
debated at Cevisama.*

- R&D&I systems and processes
- Processes in industrialised construction
- New materials
- Industrialisation in tourism
- The future: sustainability and the circular economy





Manufacturer of *Industrialised Building* Modules





**José María Quirós**  
AEDAS Homes

*"The New Architectonics 2023 was the perfect forum to address the reality of industrialisation in Spain, the challenges posed by this innovative construction system and the solutions.*

*It confirmed that Modern Methods of Construction represent the best solution for high quality, better finished and sustainable housing. An execution that requires less effort thanks to industrial manufacturing".*



**Tomás Alía**  
Designer

*"It is always a pleasure to visit Cevísama and discover unique ceramic wall and floor tiles at the benchmark event for the Spanish tile industry.*

*Moreover, initiatives as surprising as The New Architectonics, where I had the opportunity to participate, highlight new ways of conceiving architecture in communion with design and sustainability, key aspects nowadays when it comes to tackling projects".*



**Ruben Navarro López**  
CASAS inHAUS

*"It was a privilege to be able to share our experience and expertise at this event, surrounded by passionate and visionary architecture professionals. The receptive and enthusiastic audience allowed us to present the revolutionary breakthroughs we have achieved, demonstrating how our transformative vision is redefining the way we build homes."*



**Zdenka Lara**  
ECO - ONE

*"Cevisama has allowed us to enjoy an experience at the highest level. Getting to know the new construction models that have been presented there, and the infinite possibilities they offer, show that technology and sustainable interior design can go hand in hand".*



**Alejandro Lacuesta**  
ARQUEHA

*"The setting provided by the organisers has allowed us to exchange ideas and knowledge with professionals who, like us, continue to explore new ways of designing, developing and building architectural projects. The influence and reception that the Cevisama event has on the real estate sector is reflected in the importance of generating debates such as these. It is essential to have events that stimulate and embrace trends in the field of architecture and construction".*



**Juan Carlos Sanjuán**  
Casual Hoteles

*"The New Arquitectonics' proposal is based on the relationship between new trends and innovative companies with clients who require new technologies, perfectly fulfilling the expectations created."*

## ¿Who *participated* at THE NEW ARCHITECTONICS ?

AECOM, Aedas Homes, Aldaba Partners, Alfaró-Manrique, Arqueha, Arquitectura Sana, Bysos, Casual Hoteles, City Málaga, Comercial Viter, Construcia, Core System, Cronotectura Steel Framing, DIAB , Ecohub, Eco-One, Efficient Manufactured Building, Egoin, Engels & Volkers, Enorme Studio, Estelae, Estudio Caramba, GBCE, Geo Concept, Grupo Talasur, Hermo, Hotel Convento la Magdalena, Iberpoligraph, IC-10, IHD, Imnove Industrialización Modular, Inhaus, Intur Hoteles, ISG, Janfri / Ranchal, Larinto, Mondragón Hospitality, NH Hoteles, Novodecor, Niu, Off Site, Olba A+U, ON-A, Reymansa, Room 2030, Room Wine, Rusticae, Sanahuja&Partners, Skyliving, Sweet Hoteles, Teresa Sapey + Partners, Tarimatec, Tecnisteel, Tini Living, Universitat Internacional Catalunya, Verum Arquitectura Hoteles, Viraje / Ubiko, Vivood, Wes Efficiency and Design, Wes Natural Experience, Wespanels, Xilonor / Finsa

*We continue to work* to provide the best (in)training in  
this *new construction trend*.

Trends

Savings in design and construction time

Flexibility

New uses for coatings

Security

Healthy housing

Bioconstruction

Controlled performance

Quality of production and design

CVSMA 24

26 Feb - 1 Mar 2024  
València - Spain

#savethedate



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More info:

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